



1: An Article We'll Love

Keep it personal.

Explore how your theme impacted and affected you in your experiences.

Include practical examples.

Show, don't tell.

Make it relate to homeschooling.

Keep your content close to home, and make it speak to, from and include homeschooling.

2: Laying out Your Article

Does the first paragraph

Announce the problem people face

Indicate who you are and your related experience

Explain what is needed to solve the problem, and how your article will show them.

Break up paragraphs for easy reading.

Include subheadings to divide your content into sections.

Use numbered lists, or bullet points wherever appropriate.

Include highly relevant links to other articles on Seton Magazine (preferable) and to other sites.

(Seton Magazine will review links to 3rd party websites, and will reserve the right to include them or not.)

End with a question to stimulate discussion.

3: Google and SEO

Optional, but good to know and implement for bettering your career as a writer - online and in print!

Use a keyword tool to find a keyword or phrase.

Include that keyword or long-tail keyword in

your title

within your first paragraph,

within one of your headlines